

## TOU rate change 2026

### Key points

- Better data revealed the current rate is not meeting its purpose. New analytical tools showed that many members could save under the existing structure without shifting electricity use away from on-peak hours.
- The change helps protect fairness and control costs for all members. Because the Cooperative's savings occur when members reduce on-peak use, the rate must encourage that behavior and remain financially self-sustaining.
- Members can still save by shifting when they use electricity. The revised Time-of-Use rate continues to provide savings opportunities for members who move some usage to lower-demand periods.